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W. Lawson  
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PTO/SB/97 (08-00)  
Approved for use through 10/31/2002. OMB 0851-0031  
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- 1.) Certificate of Transmission (1 pg.);
- 2.) Request for Corrected Filing Receipt (2 pgs.);
- 3.) Copy of Original Official Filing Receipt (2 pgs.);
- 4.) Fee Transmittal (+ 1 copy) (2 pgs total).

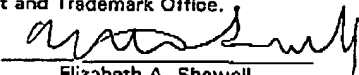
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## CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

PATENT

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Date: 19 September 2003

  
 Elizabeth A. Shewell

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 10/068,771	FILING DATE 05 FEB. 2002	FIRST NAMED INVENTOR ELDERING, ET AL.	ATTY. DKT. NO. T742-10
TITLE TARGETED ADVERTISING IN ON DEMAND PROGRAMMING		ART UNIT 2611	EXAMINER SON P. HUYNH

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## REQUEST FOR CORRECTED FILING RECEIPT

- Attached is a copy of the official filing receipt received from the PTO in the above application for which issuance of a corrected filing receipt is respectfully requested.
- There is an error with respect to the following data, which is:

☐ incorrectly entered

and/or

☒ omitted.
Error inCorrect data

- |  |  |
|--|--|
| <input type="checkbox"/> 1. Applicant's name     | 1.   |
| <input type="checkbox"/> 2. Applicant's address  | 2.   |
| <input type="checkbox"/> 3. Title                | 3.   |
| <input type="checkbox"/> 4. Filing date          | 4.   |
| <input type="checkbox"/> 5. Serial number        | 5.   |
| <input type="checkbox"/> 6. Foreign/PCT App. Re: | 6.   |
| <input checked="" type="checkbox"/> 7. Other:    | 7. 60/347,104 (filed<br>01/09/02) Should be<br>entered below the<br>Domestic Priority data as<br>claimed by Applicant<br>Section |

3. Nature of Corrections:


- ☐ The correction(s) is/are not due to any error by applicant and no fee is due.
- ☒ At least one of the above corrections is due to applicant's error and the fee therefor, under 37 CFR 1.19(h), of \$25.00 is paid as follows:

☐ Enclosed is a check for \$25.00.

☒ Charge Deposit Account No. 501535

\$25.00

Respectfully submitted,

  
\_\_\_\_\_  
Douglas J. Ryder, Esquire  
Reg. No. 43,073

Date: 9/19/03

Technology, Patents and Licensing, Inc.  
6206 Kellers Church Road  
Pipersville, PA 18947  
(215) 766-2100



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
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WASHINGTON, D.C. 20231  
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APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
10/068,771	02/05/2002	2671	0.00	T742-10	15	107	9

CONFIRMATION NO. 7576

27832

EXPANSE NETWORKS, INC.  
300 NORTH BROAD STREET  
DOYLESTOWN, PA 18901

## FILING RECEIPT



Date Mailed: 03/22/2002

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Charles A. Eldering, Doylestown, PA;  
John A. Schlack, Southampton, PA;  
Mike A. Plotnick, Southampton, PA;  
Robert F. Deitrich, Doylestown, PA;

## Domestic Priority data as claimed by applicant

-- 60/347,104 (filed 01/09/02) --

## Foreign Applications

If Required, Foreign Filing License Granted 03/22/2002

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

\*\* SMALL ENTITY \*\*

RECEIVED  
03/27/02

## Title

Targeted advertising in on demand programming

## Preliminary Class

345

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Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

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PTO/SB/17 (11-00)

Approved for use through 10/31/2002. OMB 0891-0032

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# FEE TRANSMITTAL for FY 2003

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$ 25.00)

## Complete if Known

Application Number	10/068,771
Filing Date	05 February 2002
First Named Inventor	ELDERING, et al.
Examiner Name	Son P. Huynh
Group Art Unit	2611
Attorney Docket No.	T742-10

## METHOD OF PAYMENT

1. ☒ The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit Account Number: 501535  
Deposit Account Name: Expense Networks, Inc.

- ☒ Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17  
☐ Applicant claims small entity status. See 37 CFR 1.27

2. ☐ Payment Enclosed:  
☐ Check ☐ Credit card ☐ Money Order ☐ Other

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
101 710	201 355	Utility filing fee	0.00
106 320	206 160	Design filing fee	0.00
107 490	207 245	Plant filing fee	0.00
108 710	208 355	Reissue filing fee	0.00
114 150	214 75	Provisional filing fee	0.00

SUBTOTAL (1) (\$ 0.00)

## 2. EXTRA CLAIM FEES

Total Claims: 28\*\* =  x  =   
Independent Claims: 3\*\* =  x  =   
Multiple Dependent:  =  =

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description
103 10	203 9	Claims in excess of 20
102 80	202 42	Independent claims in excess of 3
104 270	204 140	Multiple dependent claim, if not paid
109 80	209 40	** Reissue independent claims over original patent
110 18	210 9	** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$ 0.00)

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
105 130	205 85	Surcharge - late filing fee or oath	0.00
127 50	227 25	Surcharge - late provisional filing fee or cover sheet	0.00
138 130	139 130	Non-English specification	0.00
147 2,520	147 2,520	For filing a request for ex parte reexamination	0.00
112 920*	112 920*	Requesting publication of SIR prior to Examiner action	0.00
113 1,840*	113 1,840*	Requesting publication of SIR after Examiner action	0.00
115 110	215 65	Extension for reply within first month	0.00
116 390	216 195	Extension for reply within second month	0.00
117 890	217 445	Extension for reply within third month	0.00
118 1,380	218 695	Extension for reply within fourth month	0.00
128 1,890	228 945	Extension for reply within fifth month	0.00
119 310	219 155	Notice of Appeal	0.00
120 310	220 155	Filing a brief in support of an appeal	0.00
121 270	221 135	Request for oral hearing	0.00
138 1,510	138 1,510	Petition to institute a public use proceeding	0.00
140 110	240 55	Petition to revive - unavoidable	0.00
141 1,240	241 620	Petition to revive - unintentional	0.00
142 1,240	242 620	Utility issue fee (or reissue)	0.00
143 440	243 220	Design issue fee	0.00
144 800	244 300	Plant issue fee	0.00
122 130	122 130	Petitions to the Commissioner	0.00
123 50	123 50	Processing fee under 37 CFR 1.17(a)	0.00
126 180	126 180	Submission of Information Disclosure Stmt	0.00
581 40	581 40	Recording each patent assignment per property (times number of properties)	0.00
146 710	246 355	Filing a submission after final rejection (37 CFR § 1.129(a))	0.00
149 710	249 355	For each additional invention to be examined (37 CFR § 1.129(b))	0.00
179 710	279 355	Request for Continued Examination (RCE)	0.00
189 900	189 900	Request for expedited examination of a design application	0.00
Other fee (specify)			25.00

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 25.00)

## SUBMITTED BY

Name (Print/Type) Douglas J. Ryder

Registration No. (Attorney/Agent) 43,073

## Complete (if applicable)

Telephone (215) 766-2100

Signature

Date

9/19/03

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